



'समानो मन्त्रः समितिः समानी'

**UNIVERSITY OF NORTH BENGAL**

B.Voc. Programme 3rd Semester Examination, 2021

**DSC6-TOURISM AND HOSPITALITY MANAGEMENT (3.2)**

**CONCEPTS AND IMPACT OF TOURISM**

Time Allotted: 2 Hours

Full Marks: 60

*The figures in the margin indicate full marks.  
Candidates should answer in their own words and adhere to the word limit as practicable.*

**GROUP-A**

**Answer any two questions from the following**

12×2 = 24

1. Highlight the major points of Leiper's Tourism System Model.
2. Give an account of various tourism products with case-studies.
3. Explain various characteristics of a tourism product.
4. Give an exposition of the structure and components of Tourism Industry.

**GROUP-B**

5. Answer any **four** questions from the following:

6×4 = 24

- (a) What are the different types of international tourism?
- (b) Define Ancillary services in tourism. Why are they important?
- (c) What is meant by destination management organizations? What are their functions?
- (d) How is tourism the main driver for the growth of economy?
- (e) Which are the main stages of a Destination Life Cycle?
- (f) Explain Dan's theory of Pull and Push factors.

**GROUP-C**

6. Answer any *four* questions from the following: 3×4 = 12

- (a) What is a tourism destination?
- (b) What are intermediaries in tourism?
- (c) Distinguish between intra and interregional tourism.
- (d) What is meant by personalization?
- (e) What is destination life cycle?
- (f) Give at least three examples of adventure tourism.

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